

Bill's

ANIMAL WELFARE POLICY

Bill's Restaurant is committed to operating in a sustainable, responsible manner and to driving up animal welfare standards within the business and our suppliers, based on the five freedoms as defined by the Farm Animal Welfare Council;

1. Freedom from hunger & thirst - by ready access to fresh water and a diet to maintain health and vigour.
2. Freedom from discomfort - by providing an appropriate environment including shelter and a comfortable resting area.
3. Freedom from disease and injury - by prevention or rapid diagnosis and treatment.
4. Freedom to display normal behaviour - by providing sufficient space, proper facilities and company of the animal's own kind.
5. Freedom from fear and distress - by ensuring conditions and treatment which avoid mental suffering.

We are also aware that our customers are increasingly concerned about how their food is sourced.

Egg Sourcing

We are now 100% free range across our entire egg supply (shell/ liquid/ ingredient).

Chicken

Bill's Restaurant is committed to improving chicken welfare standards and has signed up to the Better Chicken Commitment (BCC), thereby committing to meet or exceed the standards set out in the BCC by 2026 for 100% of the chicken in our UK supply chain.

Periodic Policy Review

Bill's Restaurant takes compliance with our Animal Welfare Policy seriously and we work on the basis of continuous improvement. We will therefore review and update our animal welfare policy on an annual basis or as required to make sure that they reflect any changes in legislation.

THE BETTER CHICKEN COMMITMENT

By 2026, we will require our suppliers to meet the following requirements for 100% of the [fresh, frozen, and processed] chicken in our supply chain:

1. Comply with all EU animal welfare laws and regulations, regardless of the country of production.
2. Implement a maximum stocking density of 30kg/m² or less. Thinning is discouraged and if practiced must be limited to one thin per flock.

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3. Adopt breeds that demonstrate higher welfare outcomes: either the following breeds, Hubbard Redbro (indoor use only); Hubbard Norfolk Black, JA757, JACY57, 787, 957, or 987, Rambler Ranger, Ranger Classic, and Ranger Gold, or other breeds that meet the criteria of the RSPCA Broiler Breed Welfare Assessment Protocol.
4. Meet improved environmental standards including:
 - At least 50 lux of light, including natural light.
 - At least two metres of usable perch space, and two pecking substrates, per 1,000 birds.
 - On air quality, the maximum requirements of Annex 2.3 of the EU broiler directive, regardless of stocking density.
 - No cages or multi-tier systems.
5. Adopt controlled atmospheric stunning using inert gas or multi-phase systems, or effective electrical stunning without live inversion.
6. Demonstrate compliance with the above standards via third-party auditing and annual public reporting on progress towards this commitment.